### **TALITA EMMANUELA**

conde.taly@gmail.com

I am a qualified User Interface and Interaction Designer with over 10 years of experience in the field. I've worked in a variety of environments, designing for wearables, websites and mobile applications and working closely with development teams.

#### **EMPLOYMENT HYSTORY**

**UI/UX Designer** // HAE's RealWear Contract, US **August 2016**, **present** 

RealWear is HAE's contractor and produces a hands-free industrial head-mounted wearable computer. My role over the years has been:

- Creating UX specs and designs for numerous applications which are purely voice driven
- Iterating with software engineers and product owners to apply feature requirements to wireframes and flows.
- Help create a design system to maintain a consistent experience and streamline the production of new applications
- Working with developers to build the components for the design system. It was important to keep it in line with android material design practices, such as theme colour pallets and reusable text categories.
- Coming up with innovative solutions that harness the HMT advantages such as headtracking and noise cancellation while countering screen size restrictions.

#### Web related work:

- Redesign of the website and auxiliary pages dedicated to clients and third party developers
- Proposing navigation structure and working with copywriters for page layout strategy
- User interface design for web and mobile apps
- Creating design specs
- Front end development and usage of Bootstrap framework

# **UI/UX Designer** // Silver Pride Software, Derby, UK August 2014, May 2016

Silver Pride is an agency that develops iOS and Android Apps and has an in-house CMS. My responsibilities were:

- Meet with clients to gather requirements and suggest features
- Create navigation flows and wireframes and validate them with clients
- User interface and responsive front end development

**UI/UX Designer** // SeeTickets.com, Nottingham, UK **March 2012**, **August 2014** 

#### **CONTACT DETAILS**

07814566959 Nottingham, UK

#### **EDUCATION**

#### Interaction Design MA

**Nottingham Trent University** Nottingham, UK

October 2010 - 2011

#### Graphic Design BA

**Universidade da Cidade** Rio de Janeiro. BR

January 2005 - December 2009

#### STRONGEST SKILLS

- ✓ User Interface Design
- ✓ User Experience design
- ✓ Working with developers
- ✓ App design

#### **REGULAR SOFTWARES**

- ✓ Photoshop
- ✓ Illustrator
- ✓ XD
- ✓ Jira

#### PERSONAL INTERESTS

In my spare time I enjoy playing guitar and running. I love being active and I'm always up for new challenges. SeeTickets.com is one of the biggest ticketing service in the UK. I've completely redesigned the website, mobile website and client console and added various features over the years. My responsibilities were:

- Gather internal business requirements and negotiating best solutions
- Redesigning the website to improve findability and usability and make the interface look modern and clean.
- Liaising with developers to understand the complexity of the website structure and account for that on design decisions
- Planning features added over the years

## **Hourly Paid Lecturer** // Nottingham Trent University, UK **October - December 2011**

I team-taught the first year of the Multimedia programme, delivering lectures for the Interaction and Animation modules.

The work involved planning classes to help students develop an interactive space, introducing them the concept of User Experience.